



Delhi Metropolitan Education

Affiliated to GGSIP University, New Delhi & Approved by Bar Council of India



DME Media School

Presents



Competition Guidelines

1-2 November 2022

S. No.	List of Competitions
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2	Digital Art
3	Piece to Camera
4	Reel Making
5	Photography
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8	55 Fiction
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General Rules

- Use of offensive language is not allowed.
- Violation of rules will lead to disqualification.
- Judges' decision will be final and binding in every competition.
- Participation fee is non-refundable.

Ad Mad

Showcase your skills of creativity and persuasion with this advertising contest. Mad or meaningful, the advertisement should be compelling and present the brand or product in a desirable manner.

Guidelines:

1. Participation can be solo or in pairs of two.
2. Each participant/pair has to present a short skit for advertising.
3. Topic of advertising will be given on the same day.
4. Preparation time of 2 hours will be provided.
5. Advertising skit should not exceed one minute.
6. Each participant/pair is allowed to make only one advertisement.
7. No extensions of preparation time will be provided.
8. Advertising ideas must be original. Copied ideas will lead to disqualification.
9. Use of existing brand names is prohibited.
10. Ads will be judged on the basis of originality, creativity, appeal and overall persuasiveness.

Student coordinators:

Ashutosh Baghel: 8094065208

Aryan Raj Singh: 7906295833

Registration Link:

<https://forms.gle/bLgTp2vYsS4x8SHt7>

Digital Art

Digital art is a place where creativity meets technology. Create any artwork (painting, drawing, sketch etc.) using digital technologies on your laptop, tablet or computer.

Guidelines:

1. There will be individual participation only.
2. Participants can create any form of digital art on the given theme.
3. Theme will be disclosed one week before the competition date.
4. A caption or short description must be added below the artwork.
5. The work should be exported in JPG or JPEG format.
6. Participants would be provided 2 hours to create their work and submit.
7. Only one submission is allowed per participant.
8. Concept and illustrations should be original.
9. Artwork will be judged on the basis of creativity, uniqueness and relevance with the theme.

Student Coordinators:

Riya Tyagi: 9138287875

Gyanvi Jain: 8527655524

Registration Link:

<https://forms.gle/bLgTp2vYsS4x8SHt7>

Piece to Camera

Any television news package is incomplete without a compelling piece to camera from the reporter. For this competition, record a credible PTC to showcase your mettle as a journalist.

Guidelines:

1. There will be individual participation.
2. Participants have to record a piece to camera using any device.
3. Orientation of the video can be portrait or landscape.
4. Ensure good quality video and audio for the PTC.
5. Participants are at liberty to choose any topic from the current affairs.
6. Duration of the PTC should be from 30 seconds to 1 minute.
7. Basic editing is allowed as long as the video is original and without cuts.
8. File size should not exceed 100 MB.
9. File must be in MP4 or MOV format only. No other format will be accepted.
10. Only one entry is allowed per participant.
11. Entries have to be pre-submitted by October 28.
12. Entries will be judged on the basis of content quality, delivery style, and journalistic sense.

Student Coordinators:

Abhishek Mishra: 9711334945

Gautam Arora: 9891416887

Registration Link:

<https://forms.gle/bLgTp2vYsS4x8SHt7>

Reel Making

The 90 seconds of an Instagram Reel offer more engagement than any other visual media. Use your tech-savvy and creative eyes to make an engaging reel with this competition.

Guidelines:

1. Participation can be individual or as a pair of two.
2. Topic will be given on the spot.
3. Participants will be given 2 hours to create and submit the reel.
4. File size should not exceed 100 MB.
5. File must be in MP4 or MOV format only. No other format will be accepted.
6. Only one entry is allowed per participant/team.
7. Duration of the reel should be 30-90 seconds.
8. In addition to submission, reels must be uploaded on the participant's Instagram account tagging [vritika.dme](#)
9. Reels will be judged on the basis of creativity, concept, and overall appeal.

Student Coordinators:

Mrinal Rawat: 9717506254

Sheifali Singh: 7428528314

Registration Link:

<https://forms.gle/bLgTp2vYsS4x8SHt7>

Instagram

Photography

They say, a picture is worth a thousand words. If you have a keen eye and an ability to tell stories with a lens, this photography competition is for you.

Guidelines:

1. There will be individual participation.
2. Only one entry per participant will be accepted.
3. Participants will have to be present in the DME Campus.
4. Topic will be given on the spot with 1 hour to click and submit the entry.
5. Photographs must be clicked using professional cameras. Use of phone cameras is not allowed.
6. Basic editing or post-processing is allowed. Heavily edited photographs will not be considered.
7. Photograph must be given a suitable caption.
8. Meta data of the photograph (aperture, shutter speed, ISO etc.) must be submitted along with the entry.
9. File size should not exceed 50 MB.
10. File must be in JPG or JPEG or raw format only. No other format will be accepted.
11. Entries will be judged on the basis of uniqueness, composition, & impact.

Student Coordinators:

Siddharth Pawar: 8130076307

Prateek Sharma: 9013254911

Registration Link:

<https://forms.gle/bLgTp2vYsS4x8SHt7>

RJ Hunt

Man ka radio, bajne de zara. Let the radio jockey inside you come alive at this RJ Hunt competition.

Guidelines:

1. There will be individual participation.
2. Theme will be provided 5 days before the day of the competition.
3. Participants can present in either English or Hindi or both.
4. Performance shall be live and not pre-recorded.
5. Use of pre-recorded music is not allowed.
6. Time limit will be 3-4 minutes.
7. No offensive words should be used.
8. Content must not be plagiarized.
9. Participants will be judged on the basis of content, presentation, voice modulation.

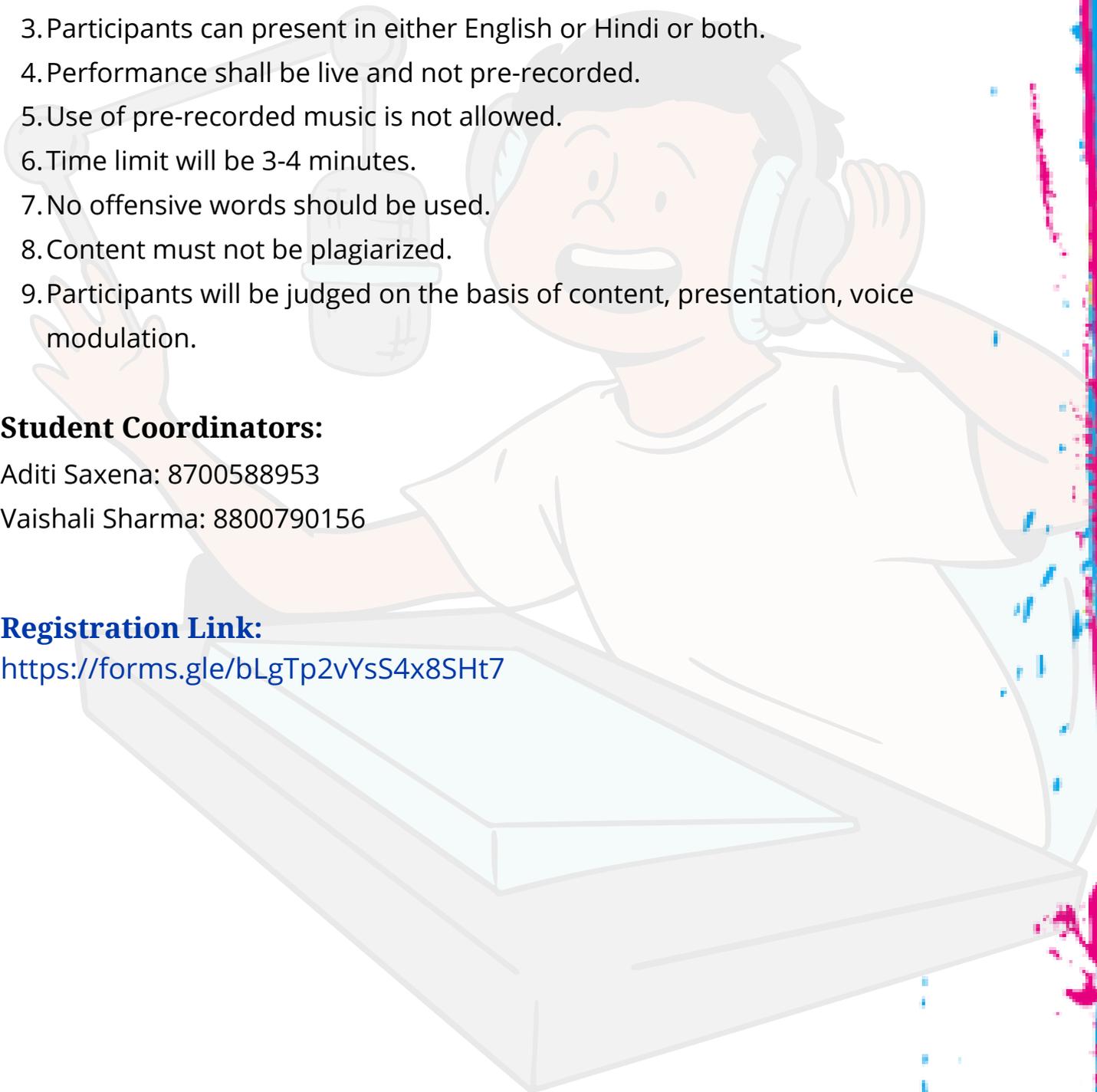
Student Coordinators:

Aditi Saxena: 8700588953

Vaishali Sharma: 8800790156

Registration Link:

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Insta Marketing

Showcase your social media marketing skills on Instagram with a newly created page and content. Get as much engagement as you can muster within 24 hours.

Guidelines:

1. Participation will be in pairs of two.
2. Theme for the page has to be decided by the participants.
3. Instagram page has to be created 24 hours before the competition.
4. Goal is to increase the followers, views, comments and overall engagement with the page and its content.
5. Participants will need to present their page and discuss their social media marketing strategy before the judges.
6. Pages will be judged on the basis of content and engagement levels.

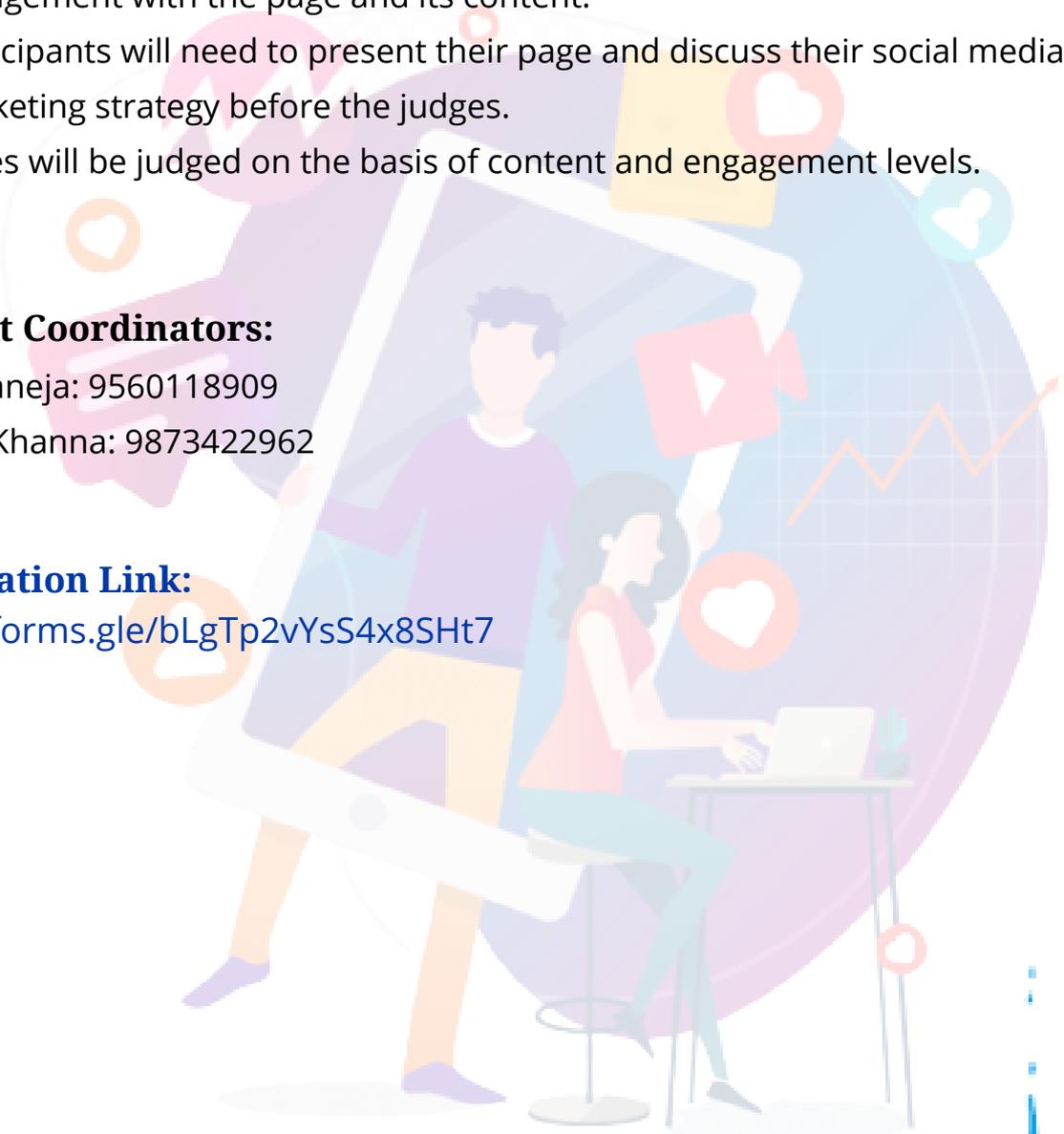
Student Coordinators:

Disha Taneja: 9560118909

Soham Khanna: 9873422962

Registration Link:

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55 Fiction

Less is more and 55 Fiction is a story writing competition based on this idea. Let your imagination run and present a fiction story in 55 words.

Guidelines:

1. There will be individual participation.
2. Topic will be given on the spot.
3. Duration for writing the fiction story is 30 mins.
4. Word limit is 55.
5. All entries must be written in clear and legible handwriting.
6. A4 sheets will be provided.
7. Name of the entrant must not appear on the manuscript.
8. Stories will be judged on the basis of originality, writing style, narrative style.

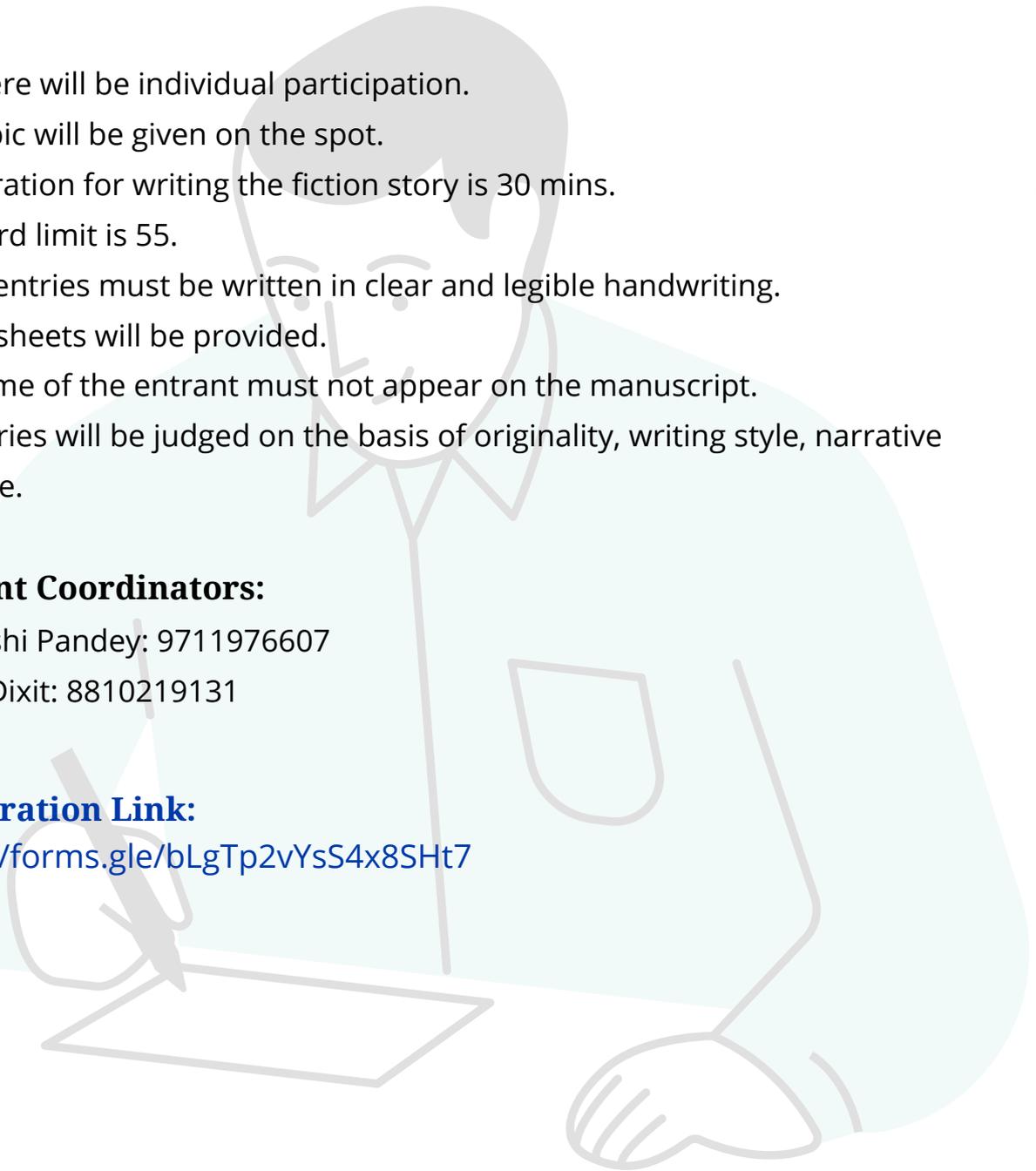
Student Coordinators:

Priyanshi Pandey: 9711976607

Disha Dixit: 8810219131

Registration Link:

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News Writing

A simple skill that takes years to master, the news writing competition is for our budding journalists. You can opt for Hindi or English News Writing.

Guidelines:

1. There will be individual participation.
2. Students will need to pre-opt their choice of language - English or Hindi.
3. Details of the news report will be given on the spot.
4. Participants will get 30 mins to write the report and 3 minutes to read it out in front of the judges.
5. Report must include an appropriate headline.
6. Word limit of the report is 200-300.
7. Entries will be judged on the basis of headline writing, lead paragraph and overall language and news writing skill.

Student Coordinators:

Pragya Verma: 8826805990

Akshita Sharma: 9711418322

Registration Link:

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Extempore

An exciting competition that makes you think fast and speak faster, this impromptu contest will test your readiness and oratory skills.

Guidelines:

1. There will be individual participation.
2. Topic will be given on the spot through a random system.
3. Participants will get 2 minutes to prepare and 3 minutes to speak.
4. Topics will be from areas of common knowledge.
5. Participants will be judged on the basis of readiness, content and oratory skills.

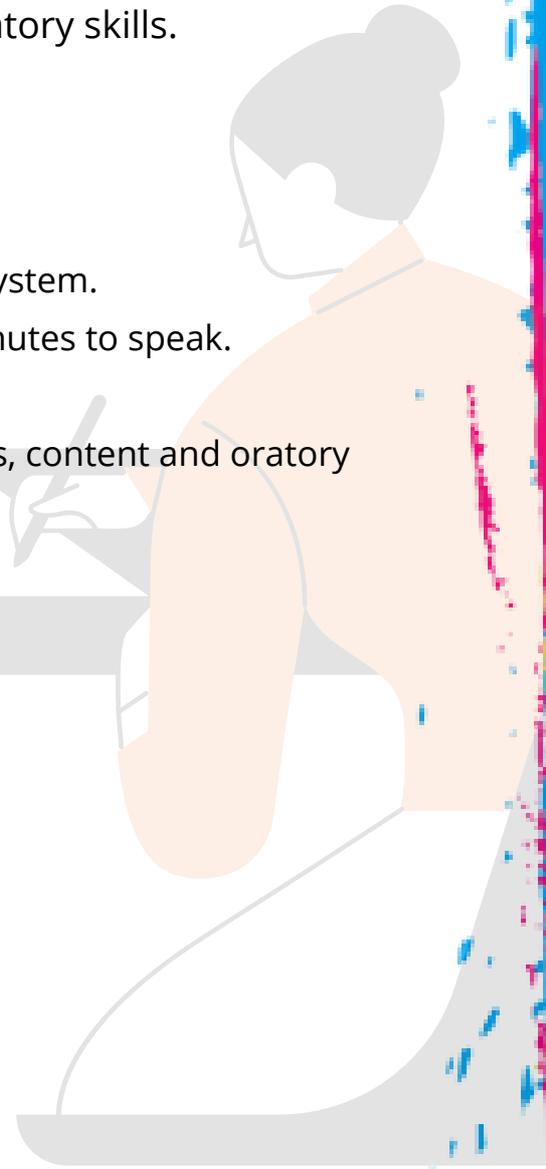
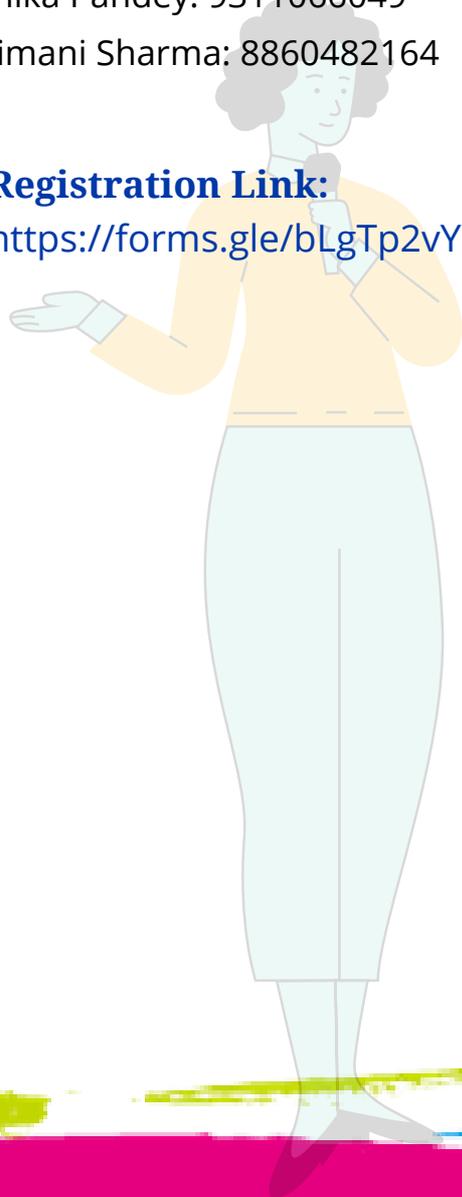
Student Coordinators:

Anika Pandey: 9311066049

Himani Sharma: 8860482164

Registration Link:

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Media Quiz

Are you aware or unaware? That is the question. Find out the answer by participating in this media-related quiz.

Guidelines:

1. There will be team participation of minimum 2 and maximum 3 members.
2. Questions will be asked from teams one by one.
3. Maximum time to answer a question is 30 seconds after which the question will be passed on.
4. The quiz will be conducted in 3 rounds.
 - Round 1: Media Industry: Past and Present
 - Round 2: Media & Entertainment
 - Round 3: Current Affairs

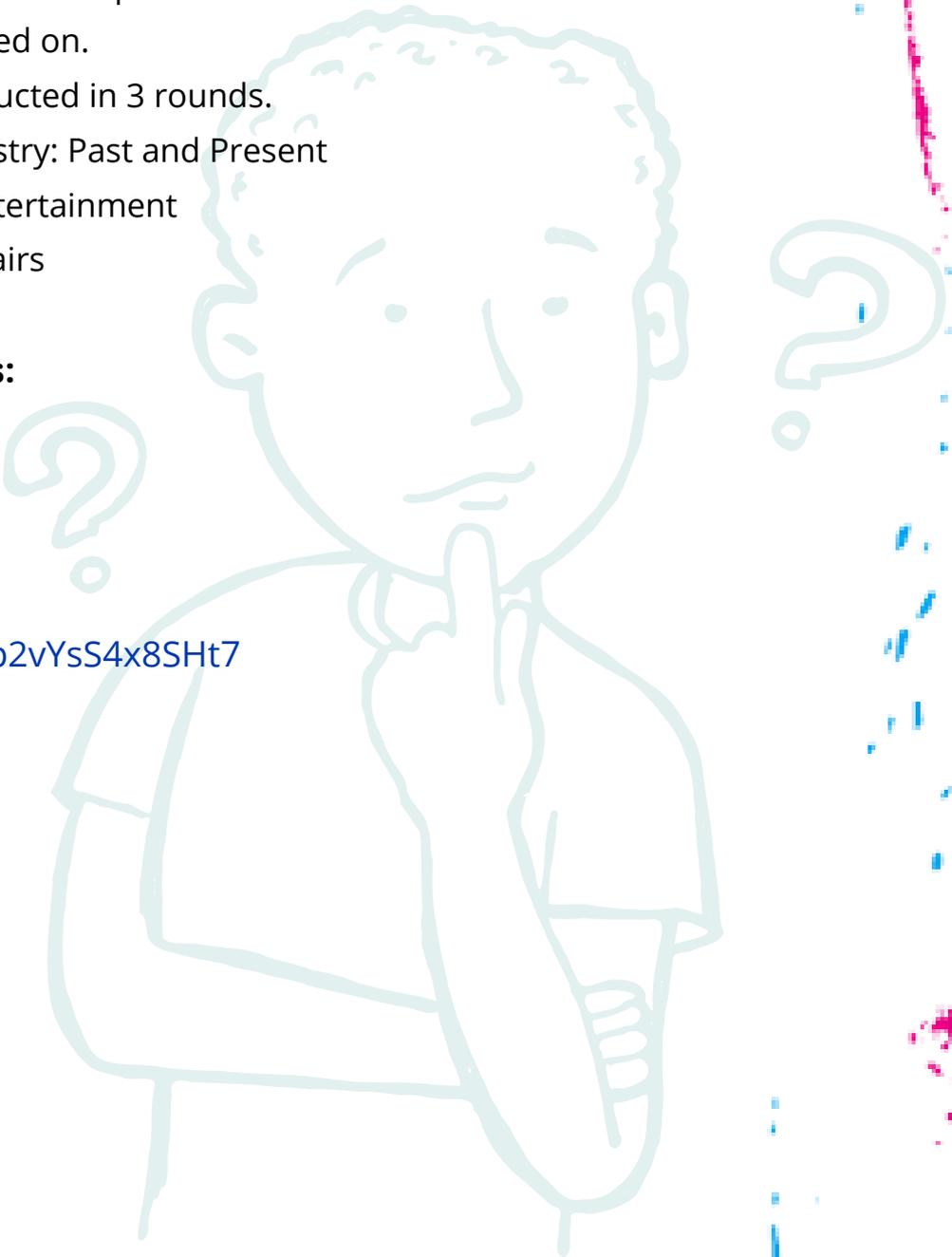
Student Coordinators:

Vishal Malik: 9319337471

Samuel Raj: 8882096040

Registration Link:

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Media Debate

Deploy your skills of critical and rational thinking to present arguments in favour or against a subject at this media debate.

Guidelines:

1. Participation will be in teams of two.
2. There will be two sides for the debate: For and against the motion.
3. Topic for the debate will be informed 5 days in advance.
4. Teams will debate against each other.
5. Side of arguments for each team will be decided before the competition.
6. Reading from a source is not allowed; however, teams may keep short notes for reference.
7. Each team will get 3 minutes to present their side after which the floor will be open for rebuttal questions for 3 minutes.
8. A rebuttal speech of 1 minute will be allowed for each team at the end.
9. Language: Either English or Hindi.
10. Offensive words must not be used during the arguments.
11. Debate will be moderated by a member from DME.
12. Formal dress code is mandatory.

Student Coordinators:

Priya Mishra: 9319489480

Jainsi Juneja: 9899373345

Registration Link:

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